



# SARVESHWAR FOODS LIMITED

CIN :L15312JK2004PLC002444

Regd. Off. : Sarveshwar House, Below Gumat, Jammu, (J&K) – 180001

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Ref no.: .....

Date: .....

August 21,2025

Listing Compliance Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra- Kurla Complex  
Bandra (E), Mumbai 400051

Listing Compliance Department  
**BSE Limited**  
Phirozee Jeejeebhoy Towers,  
Dalal Street, Fort, Mumbai - 400 001

Symbol: SARVESHWAR

Scrip Code : 543688

## Sub: Media Release

### “Sarveshwar Foods Ltd expands consumer Reach, Plans to Double their Stores Network”

In terms of Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of Media Release being made by the Company today titled “**Sarveshwar Foods Ltd expands consumer Reach, Plans to Double their Stores Network**” for your records and public dissemination.

Kindly do the needful and oblige.

Thanking you,  
Yours Faithfully,

*for Sarveshwar Foods Limited*

**Sadhvi Sharma**  
Company Secretary and Compliance Officer



## Sarveshwar Foods Expands Consumer Reach, Plans to Double their Stores Network

**Jammu– August 21, 2025:** Sarveshwar Foods Limited (SFL | BSE: 543688 | INE324X01026), one of India's leading agro and organic FMCG companies, Apart of B2B business, Sarveshwar foods has a network of company run retail outlets, currently includes 8 Sarveshwar Food Stores and 6 NIMBARK Organic Stores. Simultaneously, the company has strong presence on leading e-commerce platforms

Sarveshwar Foods Limited is excited to announce the expansion of its NIMBARK Organic Signature Stores with a new outlet to be launched in **Chandigarh** in line of aggressive growth strategy to strengthen its retail footprint across India and bring premium organic products from the Himalayas closer to consumers

With the opening of this new store at Chandigarh the total number of NIMBARK ORGANIC STORES will increase to 7 and **total number of stores to 15** and the company is exploring other potential markets to significantly expand its retail presence and achieve our target to **double the number of stores** with a year.

### Expanding Retail Presence

Sarveshwar Foods' retail strategy is anchored on offering consumers direct access to its diverse portfolio of products:

- **Sarveshwar Food Stores** – exclusive outlets showcasing premium basmati and non-basmati rice.
- **NIMBARK Organic Stores** – flagship stores under “Living the Satvik Way”, offering organic pulses, flours, dry fruits, superfoods, and rare Himalayan products such as Shilajit, Gucci mushrooms, and Himalayan honey.
- **Retail Counters** – presence within mega chains and supermarkets.
- **Online Platforms** – distribution through Amazon, Flipkart, Blinkit and the Company's own platform [www.nimbarkfoods.com](http://www.nimbarkfoods.com).

The Company's outlets are spread across **Jammu, Srinagar, Ludhiana, Chandigarh, Lucknow, Khanpur, Punjab, and Delhi NCR**, with expansion into other high-potential regions already underway. **This planned scale-up will strengthen SFL's direct-to-consumer connect and enhance accessibility of its premium and organic offerings to a wider audience.**

**Commenting on the results, Mr. Anil Kumar, Managing Director, Sarveshwar Group, said:** “Our outlets are more than just points of sale; they are experience centres that bring consumers closer to the values and quality that Sarveshwar and NIMBARK stand for. Whether it is our premium basmati rice or our organic Himalayan offerings, we are committed to making authentic, wholesome products accessible to a wider audience. The response from customers across regions has been very encouraging and strengthens our resolve to keep raising the bar in quality and service.

As we expand further, our goal is to double the footprint of our signature stores and build a stronger presence in supermarkets, mega counters, and digital platforms. This multi-channel approach allows us to connect with diverse consumer groups while staying true to our philosophy of purity and conscious living. We believe this strategy not only supports growth but also helps us build deeper, long-lasting relationships with our customers.”

## About Sarveshwar Foods Limited

Sarveshwar Foods Limited (SFL) is an ISO 22000:2018 and USFDA (United States Food and Drug Administration) certified Company. SFL also has BRC (biggest global standard for food safety), Kosher, NPPO USA & CHINA along with NOP- USDA Organic certifications for its products.

The Company is engaged in the business of manufacturing, trading, processing, and marketing of branded and un-branded basmati and non-basmati rice in the domestic and international markets. Our operations are based out of the Jammu Region in the State of Jammu and Kashmir and Gandhidham region in the State of Gujarat. SFL has sustainable and eco+ve legacy of serving healthy and tasty rice for more than 130 years and in last couple of decades proliferated its heritage to other premium categories of FMCG and Organic products.

SFL belongs to the lands in foothills of Himalayas which is nourished by fertile mineral-rich soil, organic manure and snow melted waters of river Chenab, wherein without using any artificial fertilizers and chemicals, they produce full range of 'ORGANIC' products, being sold with brand name 'NIMBARK'- conceptualized to spread the philosophy of the 'SATVIK' conscious lifestyle.

To sell its products, SFL has adopted 3-way strategies, first through conventional channels, another to have its own retail outlets, and to tap young and tech-savvy generations' growing tendency of buying products online through [www.nimbarkfoods.com](http://www.nimbarkfoods.com) and various E-commerce platforms such as Amazon, Flipkart .

SFL is the first private sector NSE and BSE listed food company in Jammu & Kashmir.  
For further information, you may please visit <https://sarveshwarfoods.com/>

## Disclaimer

Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

## For Further Information Please Contact Corporate Communication Advisor



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